

1. Screening and Prevention Solutions

Overview

Chronic diseases are the largest drivers of costs. Early diagnosis remains the best approach to reducing downstream claims. Surveys indicate that providers would like to do more screening but are unaware of screening benefits and not up to speed with clinical rules for screening.

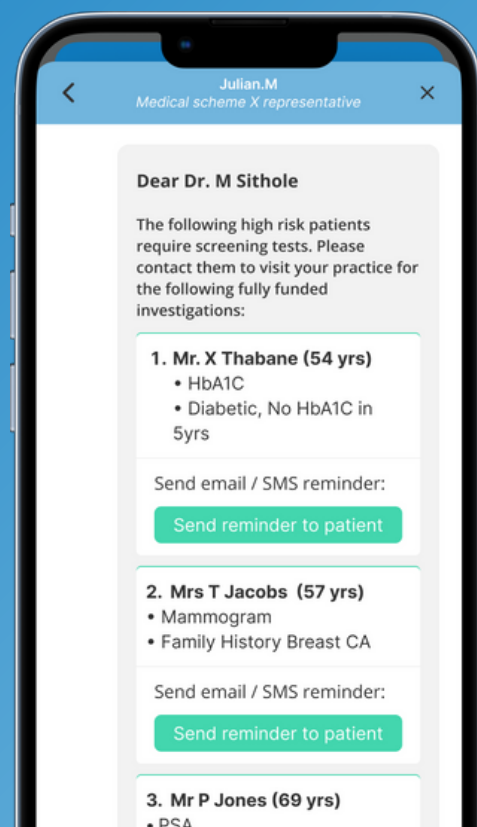
A small number of high-risk patients are responsible for disproportionate claims and require enhanced screening efforts.

EMGuidance's screening modules are designed to work synergistically to enhance provider screening activity overall, with a specific focus on high-risk patients.

Module 1

Patient-Specific Screening Reminders

In-platform reminders are sent to the provider reminding them to call **high-risk patients** in for screening. Actions include a link for the provider to use to call the patient themselves or to share with their receptionist. The doctor calling the patient is a significant driver of patient behaviour. The EMGuidance system targets relevant providers, runs repeat campaigns at the right times and creates reports about provider responses and interactions with these reminders.

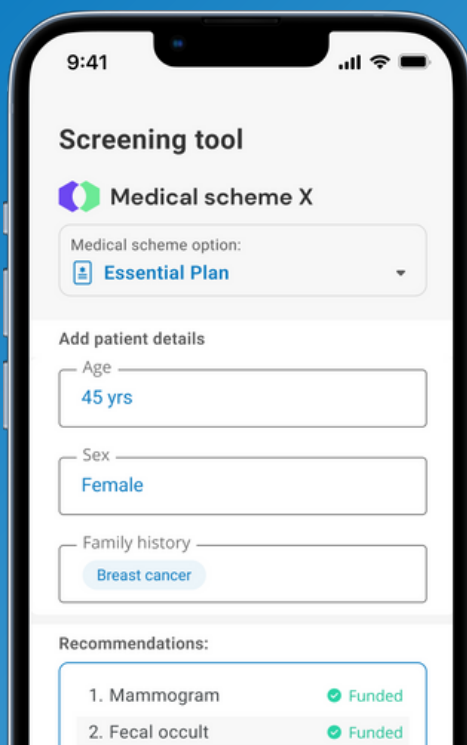
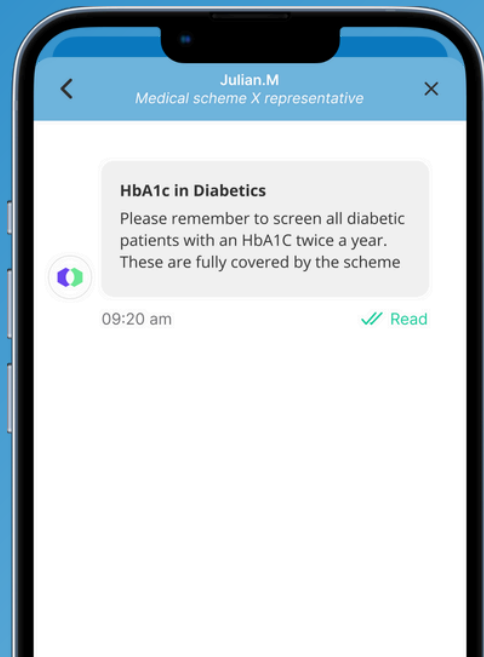




Module 2

General Screening Reminders

General clinical reminder messages and notices are developed to address a screening-behaviour objective. These may be sent to all network providers, to providers in specific locations or to providers who see relevant high-risk populations, e.g. reminders to do HbA1Cs screenings on diabetic patients.



Module 3

Screening Decision Tool

Upload all your screening, care plan and managed care screening and testing rules, onto EMGuidance's comprehensive standard screening tool. EMGuidance's screening tool provides independent clinical rules regarding screening. These are merged with scheme information. The tool may then be accessed by providers whenever they have any screening query.

Why it Works

Given that providers use EMGuidance when in practice, they find messages within EMGuidance more relevant to practice than an sms or email. Reminders are also set to relevant times, are repeated at an acceptable frequency and can appear within the practice workflow. By adding a simple 1-click link to the targeted reminder, the provider can inform their receptionist to proactively and efficiently encourage screening activities.

EMGuidance has a library of over 500 regularly used decision tools for various medical diagnosis and testing considerations. The EMGuidance screening tool guides providers on screening rules for all basic chronic conditions such as hypertension, diabetes, HIV and cancer. Displaying scheme benefit information in the tool helps providers to quickly identify what is clinically relevant and funded.

Benefits to Scheme

- Increased identification of previously unidentified chronic patients
- Higher rates of enrolment in managed care programmes
- For managed care patients, earlier identification and treatment of complications and deferral and avoidance of hospitalisation
- Earlier identification of lifestyle diseases, oncology and HIV

