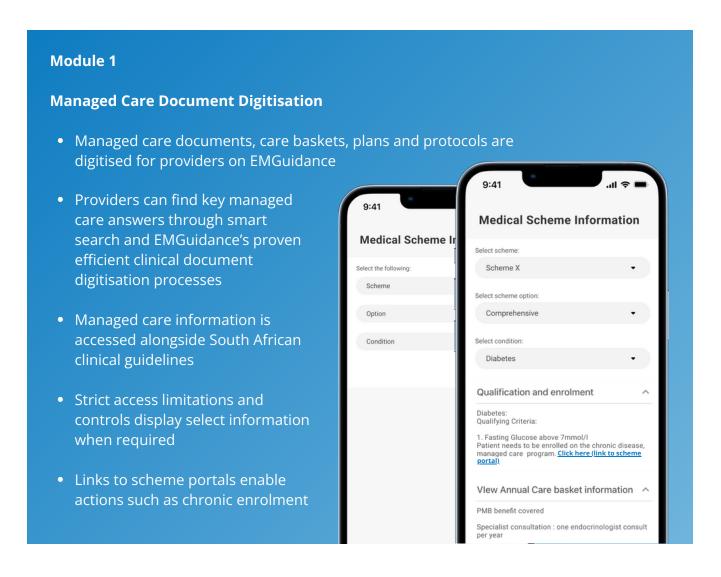


2. Scheme-Specific Managed Care

Providers refer to **clinical guidelines** to make treatment decisions, but to **funding guidelines** to select treatment that minimises **out-of-pocket expenditure**. Providers do not have efficient access to funding guidelines or managed care protocols, and find accessing **multiple different scheme portals** difficult.







Why it Works

Providers prefer **simplification** of their digital systems and do not use more than 2 or 3 systems in practice. EMGuidance is a 1-stop-shop for local guidance and is an established platform with a track record of **millions of guideline searches** by local providers.

Managed care information within EMGuidance is more **accessible** to providers than on any other platform.

Benefits to Scheme

- Optimise use of managed care protocols and realise more accurate benefit usage
- Higher awareness of chronic **registration requirements**
- Easier access to links and registration processes, encouraging **higher chronic registrations**
- Avoidance of **copay** and out-of-pocket expenses
- Increase provider revenue
- Better managed care outcomes yield **lower claim ratios** for lower admissions