3. Scheme-Specific Medicines Formulary Management

Providers struggle to select the **right formulary medicine.** Managed care rules on second- and third-line medicines are complex and vary between schemes and options. Many providers are unable to optimise medicine treatment or navigate **medicine copay issues.** They also fail to inform patients on copay before pharmacy. All of this leads to poor managed care adherence, poor chronic outcomes and **poor member experience.**
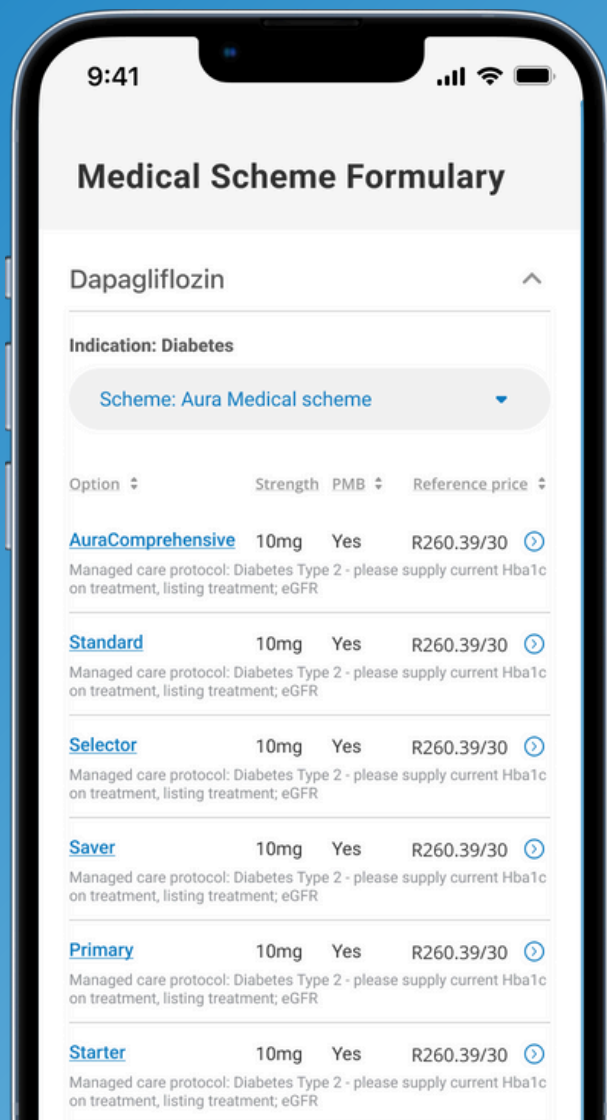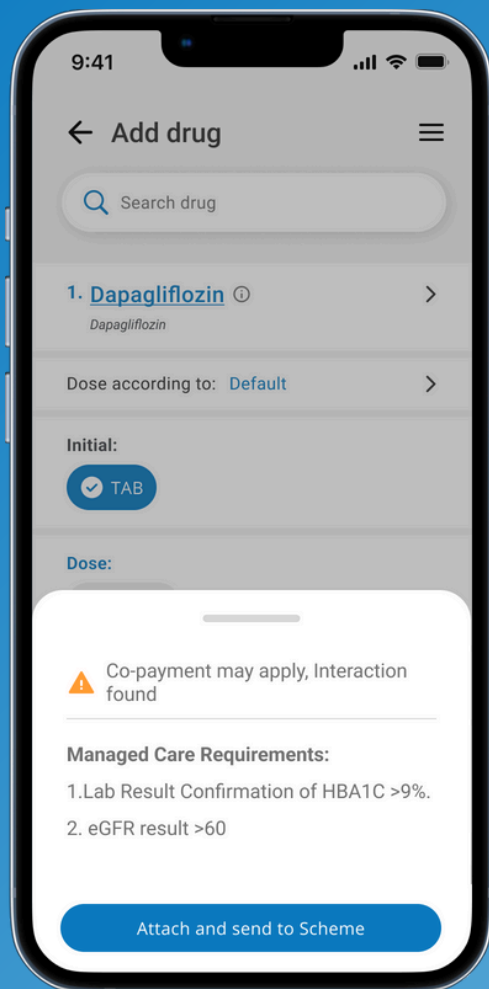
Module 1

Formulary Content Management
EMGuidance is the most widely used medicines resource nationally and is free for registered HCPs. Providers search for medicines, check dosing and review brand names and pricing.

Schemes have the opportunity to upload their formulary information onto the app and platform on a drug-by-drug basis. Formulary information is made visible only to network providers.

Alerts are provided to network providers when formulary changes are made, e.g. prescribed minimum benefit (PMB) chronic information, exclusion lists, reference price mapping and substitutes.

EMGUIDANCE

Module 2

Digital Script Formulary Integration

- Formulary medicine flags can be added within the digital prescription workflow, e.g. 'Copayment may apply' or 'fully reimbursed'
- Scheme-approved formulary substitutes are recommended in the scripting workflow
- Managed care notices can be added before medicines are prescribed (along with a link to the scheme portal or for enrolment), e.g. 'Chronic disease enrolment required'
- May be linked to digital managed care protocols (Solution 1) if applicable
- Designated pharmacy information is visible to doctor and patient
- Gain invaluable prescription data insights on network provider prescription behaviour

Why it Works

EMGuidance Medicines is a proven, trusted leading solution for medicines referencing and decision-making. Key features that set it apart include comprehensive localised information.

EMG has aggregated all key medicines resources, including local package inserts, national standard treatment guidelines and national pricing databases, and has coupled this with smart search and smart dosing and interaction tools. Scheme formulary information within this established medicines platform adds immense value to providers and ensures alignment with scheme rules.

Benefits to Scheme

- Optimal usage of generics instead of originator
- Doctor sees which product will result in no payment or copayment
- Less member dissatisfaction and queries
- Savings of scheme medicine costs
- Scripting data along with claims patterns can demonstrate more effective healthcare outcomes